

STRENGTHENING COMMUNITIES TO BE SAFE, ACTIVE AND HEALTHY				
Key Corporate Activity	Lead Officer	Directorate	Timescale	Comments
<b>1. Implement projects from the Community Safety Partnership action plan to maintain the low levels of crime, support victims of anti-social behaviour and reduce the fear of crime:</b> <ul style="list-style-type: none"> <li>- introduce a Public Space Protection Order under the ASB, Crime and Policing Act 2014 for the relevant parts of the District to tackle clearly defined activities (i.e. consumption of alcohol, street racing)</li> <li>- deliver projects with partners and local communities to promote the safe use of our roads and tackle irresponsible driver behaviour</li> <li>- deliver effective education and intervention programmes which promote community safety and reduce vulnerability within the District</li> <li>- work in partnership with statutory partners and communities to develop a framework for tackling and reducing rural crime and strengthening communities</li> </ul>	Community Safety Partnership Manager	<b>Customers and Community</b>	<b>Ongoing</b>	
<b>2. Implement with partners targeted projects that contribute to the local health and wellbeing needs:</b> <ul style="list-style-type: none"> <li>- obesity</li> <li>- old age frailty</li> <li>- educational attainment</li> </ul>	Director of Customers and Community		<b>Ongoing</b>	Specific projects to be determined in early 2017/18 when Heath and Well Being grant funding is allocated through a bidding process, ensuring that successful projects meet Maldon District Council (MDC) priorities and offer value for money
<b>3. Embed the Safeguarding Policy and Procedures across all Council services</b>	Director of Customers and Community		<b>March 2018</b>	
<b>4. Identify and implement Strengthening Communities Strategy projects, such as providing at least three volunteer projects within the District's open spaces for improved conservation or improved amenity of those areas</b>	Director of Customers and Community		<b>March 2018</b>	Need to ensure that MDC projects link to the wider Essex Strengthening Communities Strategy.

PROTECTING AND SHAPING THE DISTRICT				
Key Corporate Activity	Lead Officer	Directorate	Timescale	Comments
<b>5. Adopt the Local Development Plan for the Maldon District</b>	Strategic Policy Planning Manager	<b>Planning and Regulatory Services</b>	<b>September 2017</b>	
<b>6. a) Work in partnership to deliver and ensure management and maintenance of strategic infrastructure *</b>	Strategic Policy Planning Manager	<b>Planning and Regulatory Services</b>	<b>Ongoing</b>	*Including the delivery of Section 106 agreement obligations and projects
<b>b) Establish management plans with existing and new community groups regarding the management and maintenance of open spaces *</b> <b>For 2017/18:</b> - <b>Riverside Park, Burnham-on-Crouch</b> - <b>Cemeteries</b>	Group Manager, Leisure, Countryside and Tourism	<b>Customers and Community</b>		
<b>7. Work with partners to seek funding/bring forward flood relief projects for identified surface and coastal flooding risk areas in the District *</b>	Environment and Licensing Manager	<b>Planning and Regulatory Services</b>	<b>March 2018</b>	
<b>8. Adopt the Maldon District Design Guide</b>	Strategic Policy Planning Manager	<b>Planning and Regulatory Services</b>	<b>September 2017</b>	
<b>9. Co-ordinate work with housing associations and developers to provide affordable housing and meet the identified requirements for older persons' independent living within the District</b>	Strategic Housing Manager	<b>Planning and Regulatory Services</b>	<b>Ongoing</b>	
<b>10. Work with partners to deliver the new Maldon Health Hub</b>	Chief Executive	<b>Corporate</b>	<b>Ongoing</b>	

CREATING OPPORTUNITIES FOR ECONOMIC GROWTH AND PROSPERITY				
Key Corporate Activity	Lead Officer	Directorate	Timescale	Comments
<b>11. Implement the agreed business engagement framework including the development of a Local Business Forum and Chambers</b>	Economic Development and Partnerships Manager	<b>Planning and Regulatory Services</b>	<b>March 2018</b>	
<b>12. Develop a package to promote the District as a place of choice to start and grow a business</b>	Economic Development and Partnerships Manager	<b>Planning and Regulatory Services</b>	<b>March 2018</b>	
<b>13. Through partnership working with local businesses and agencies, implement the action plans for the Central Area Master Plan:</b>  <b>a) Causeway Regeneration Area</b>  <b>b) The Leisure Quarter</b>  <b>c) Maldon Central</b>	Economic Development and Partnerships Manager;  Group Manager, Leisure, Countryside and Tourism;  Strategic Policy Planning Manager	<b>Planning and Regulatory Services</b>	<b>Ongoing</b>	
<b>14. Co-ordinate the delivery of an Enterprise Centre for the Maldon District</b>	Economic Development and Partnerships Manager	<b>Planning and Regulatory Services</b>	<b>Ongoing</b>	

CREATING OPPORTUNITIES FOR ECONOMIC GROWTH AND PROSPERITY (continued)				
Key Corporate Activity	Lead Officer	Directorate	Timescale	Comments
<b>15. Promote the District as a destination of choice by:</b>  <b>a) Defining and promoting new / existing employment land</b>  <b>b) Implementing key projects from the Maldon District Marketing Plan with partners to increase visitor numbers and visitor spend in the District *</b>	Economic Development and Partnerships Manager;  Group Manager, Leisure, Countryside and Tourism	<b>Planning and Regulatory Services</b>  <b>Customers and Community</b>	<b>Ongoing</b>  <b>March 2018</b>	* Projects to be advised in due course
<b>16. Develop and implement a strategy to meet the skills need within the District</b>	Economic Development and Partnerships Manager	<b>Planning and Regulatory Services</b>	<b>March 2018</b>	
<b>17. Agree a vision for, and develop, a Planning Performance Agreement to maximise benefits from the development of a new nuclear power station at Bradwell</b>	Director of Planning and Regulatory Services	<b>Corporate</b>	<b>Vision - June 2017 Agreement – March 2018</b>	
<b>18. Work with partners on the Total Transport pilot project</b>	Director of Customers and Community	<b>Customers and Community</b>	<b>March 2018</b>	

**Proposed Key Corporate Activities 2017 / 18**

**APPENDIX 1**

<b>DELIVERING GOOD QUALITY, COST EFFECTIVE AND VALUED SERVICES</b>				
<b>Key Corporate Activity</b>	<b>Lead Officer</b>	<b>Directorate</b>	<b>Timescale</b>	<b>Comments</b>
<b>19. Implement Workforce Development Plan projects for 2017/18:</b>  <b>a) Monitor / review use of the Performance Review System and transfer it onto Human Resources Information System (HRIS)</b>  <b>b) Develop a recruitment strategy</b>  <b>c) Introduce a Total Reward Policy</b>  <b>d) Conduct a Council-wide skills audit</b>	Group Manager, People, Performance and Policy Manager	<b>Resources</b>	<b>March 2018</b>	Work on the recruitment strategy and Total Reward Policy has started, but will continue into 2017/18.  The Council-wide skills audit is dependent on the effective use of the performance review system and the transfer of this to the HRIS. Work on the audit will commence late 2017/18 and will continue into 2018/19.
<b>20. Implement the ICT projects for 2017/18:</b> <b>a) Implement a new telephony system</b>  <b>b) Upgrade the e-mail system</b>	IT Manager	<b>Resources</b>	<b>March 2018</b>  <b>August 2017</b>	
<b>21. Deliver the Medium Term Financial Strategy to achieve a balanced budget</b>	Director of Resources	<b>Resources</b>	<b>Ongoing</b>	
<b>22. Agree the vision for the Council's Transformation Strategy and a programme of transformation projects for implementation</b>	Director of Resources	<b>Resources</b>	<b>June 2017</b>	
<b>23. Embed the process for the approval of externally funded corporate projects before submission to Council (using the Corporate Projects Working Group)</b>	Director of Customers and Community	<b>Corporate</b>	<b>Ongoing</b>	
<b>24. Develop and implement an income generation programme</b>	Director of Resources	<b>Resources</b>	<b>Ongoing</b>	